

2024 AD INFORMATION

Dear Parents:

Each year the dancing school has an ad-selling contest for the recital book. To qualify for 1st place, you **MUST** sell \$800.00 of ads.

1st place – Free registration, (1) YEAR FREE TUITION AND A FULL PAGE PICTURE IN THE RECITAL BOOK. (Free tuition will cover up to 2 hours a week)

2nd place – Free registration, (6) MONTHS FREE TUITION AND ½ PAGE IN THE RECITAL BOOK. (Free tuition is for 1 child for 1 hour a week)

3rd place – Free registration, (3) MONTHS FREE TUITION AND ½ PAGE IN THE RECITAL BOOK. (Free tuition is for 1 child for 1 hour a week)

****1st, 2nd, & 3rd PLACE AD WINNERS WILL RECEIVE AN AWARD AND FLOWERS AT THE RECITAL****

**** You have two ways to put your child's picture in the recital book. ****

1) You can pay \$70.00

OR

2) Your child can sell \$300.00 of ads and his/her picture will be in the book at NO CHARGE!

Some suggestions for selling ads are: local businesses, aunts, uncles, parents, grandparents, godparents and friends that might want to say something special to their star dancer. If you want a PICTURE IN THE AD, you'll need to add \$10.00 per picture to the cost of the ad. **PICTURES CAN BE ADDED TO ONLY ½ PAGE AND FULL PAGE ADS.** The ad prices are as follows:

FULL PAGE	\$185.00	\$195.00 with picture in ad
1/2 PAGE	\$115.00	\$125.00 with picture in ad
1/4 PAGE	\$ 65.00	<u>Can't put picture in ad</u>

THE DEADLINE FOR SELLING ADS IS February 21, 2024. NO EXCEPTIONS!! This deadline cannot be extended. (The date has been changed from what is on the calendar of events) All ads need to be turned in to the office. Your ads **MUST BE IN AN ENVELOPE WITH YOUR CHILD'S NAME, THE NUMBER OF ADS, AND THE AMOUNT OF MONEY PRINTED ON THE OUTSIDE!!** I will not accept them if they are not in an envelope with all this information. Thank you for your cooperation.

Attached, you will find an ad form (MAKE COPIES OF THIS FORM FOR EACH AD YOU SELL). This form **MUST** be filled out completely for each ad sold. Make copies of the form and attach the ad information to the form. **EACH FORM MUST HAVE ONLY (1) AD.** Do not put more than one ad on a form! Be sure you fill them out completely and correctly because this form will be turned in to the printer. I cannot accept any ads that do not have a form filled out.

****Ads can be paid for with cash or check. If a check is written, please make them payable to: CASH, Tessa Johnson, or A Dancer's World.**